

CHLOE THE YOGI

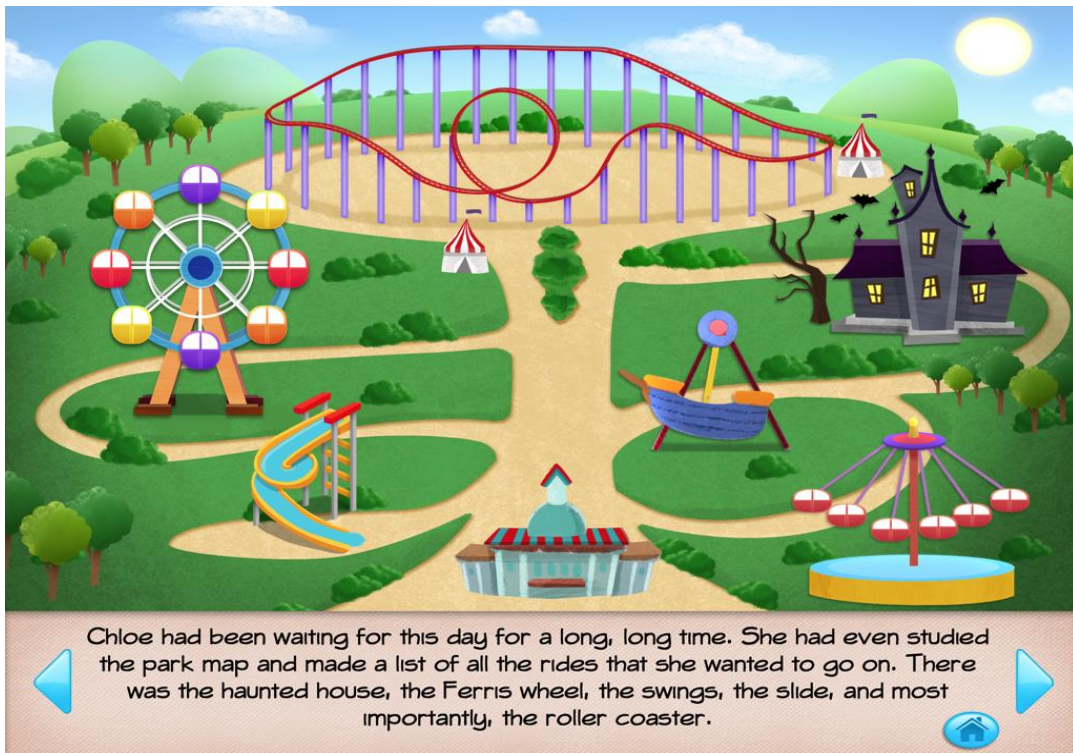
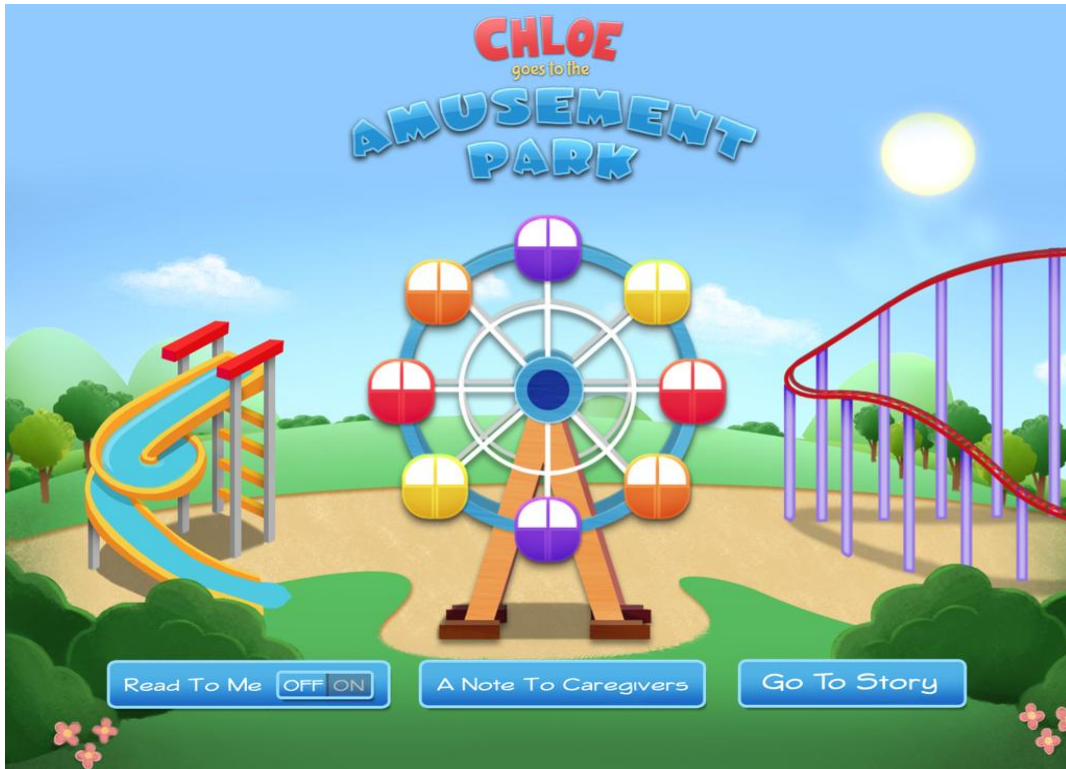
CHILDREN'S YOGA APP

Chloe the Yogi is an innovative children's yoga app/e-book series for the iPad created by Lara Land, owner of Land Yoga Studio and certified Ashtanga instructor. Chloe the Yogi e-book series features 'Chloe the Yogi' as she incorporates yoga positions into her many adventures. The Chloe the Yogi e-books series is designed for children ranging from Pre-K to 7 years of age and is a fun way to keep children active while giving them great tools to manage the emotional stress that children deal with every day. The E-book can also be used as an additional tool for both classroom teachers and parents to use during school and at home to perform the yoga poses with the children.

Chloe the Yogi: The Amusement Park is the first edition of a five book series of electronic yoga adventure books that mirror the experience of a children's yoga class. The story featuring Chloe the Yogi is an engaging vehicle for learning yoga poses and reinforcing the emotional support that children get through stretching, breathing, and role playing. Designed for the iPad, the Chloe the Yogi E-Book series was created as an answer to parents' desire to see and experience what their children are learning in the increasingly popular yoga classes offered for children. It is cutting edge as the first book designed specifically to be enjoyed through electronic devices where both the child and the parent can benefit from seeing the movement in and out of the pose.

CHLOE GOES TO THE AMUSEMENT PARK

E-BOOK SCREEN SHOTS





Chloe was a bundle of nerves and excitement. She knew this because she felt a little flutter in her chest and a tiny tickle in her tummy. She rubbed her hands together super fast and felt a warm buzzing energy. Then she touched her head, heart, and tummy and felt that warmth spread and calm her down. Chloe felt better already!



Once Chloe's mom was ready they got in the car. Chloe was still a little nervous, but she had her secret weapon, her Downward Dog, Dizzy. Dizzy was the daringest of all the downward dogs in all the land. He was always there to help Chloe through the goodtimes and the bad.



Then Chloe made a slide with her body and Dizzy tested out her slide by rolling a ball down her belly and legs. Once she knew how to become a slide with her body, Chloe wasn't scared at all.



After the Ferris wheel went round, Chloe was feeling brave enough for something a little bit faster.... the swings!





Next Chloe went on the Ferris wheel. Before getting on, she did the pose with her mom. Chloe tried to see how long she could stay in the pose. She counted the turns of the Ferris wheel and got to six. She started to feel tired. Her mom saw she was struggling and said, "Don't forget to breath." That was great advice and stayed for two more turns.



The next morning Chloe woke up with Mimi beside her, Dizzy at her feet and a smile on her face. "Time to do the Sun Dance," she said. "I'm going to stretch my body every day so I grow tall as a string bean and can finally ride the roller coaster."